

Healthier Vendor Guide

Application Form



RESOURCES - TERMS OF USE

Fuel to Go & Play® provides all Healthier Vendor Guide (HVG) vendors with a suite of resources to assist with promoting their business as a preferred healthier vendor. As an approved HVG vendor, we trust you will use these resources as their purpose intends.

MAGNET

PURPOSE:

Issued seasonally, the HVG magnet is a bright visual recognition of your certification as a HVG vendor. It should be used only when your HVG approved menu is being offered – as it highlights to potential customers that your menu offers healthy options.

PLACEMENT:

This magnet can be placed in an open location on your van/marquee to promote your HVG status to customers.

USE:

Use the HVG magnet when you are offering your approved healthier menu, this will help make it easier for customers looking for a healthy option to identify your food vendor! We kindly ask that you don't display the magnet when offering your non approved menus as these menus do not align with the HVG message and may confuse customers!



HEALTHY OPTION STICKER

PURPOSE:

The Healthy Options sticker is designed to assist you in promoting the healthier 'green' food and drink options on your menu. It will also assist your customers in understanding what healthier options are available.

If ingredients in a 'healthy option' menu item change, please contact Fuel to Go & Play® to confirm it remains a certified healthy option.



PLACEMENT:

Please follow the below instructions to ensure consistent use across all vendors:

- Place on a menu board (see left) or display food/drink item
- Only to be assigned to GREEN menu items, as per attached Biannual Menu Assessment
- Placement on menu items not approved by FTGP may result in removal from the HVG.



Under no circumstances are food vendors to use the Fuel to Go & Play® or Healthway logos on menus, promotional material, websites, or other published material

HEALTHIER VENDOR GUIDE APPLICATION FORM

Please complete all sections:	
Business Name	
Contact Person	
Phone	
Adress	
Email	
Website and/or Facebook	
Select the ONE vendor category you are applying for:	<input type="checkbox"/> 'Food and Beverage Vendor' <ul style="list-style-type: none"> Sells predominately food with some beverages available Meets traffic light target of >40% 'green' and <30% 'red' items.
	<input type="checkbox"/> 'Beverage Only Vendor' <ul style="list-style-type: none"> Sells only beverages (e.g fresh fruit juice) Only sells 'green' and/or 'amber' beverage items

To assist with our regional events please indicate what areas your food service will be willing to travel for an event by ticking the boxes below:

- Perth Metropolitan
 South West
 Great Southern
 Wheatbelt
 Goldfields
 Mid-West
 Gascoyne
 Kimberly
 Pilbara

Please respond to the following	YES	NO
I understand the menu used at all Healthway sponsored events must offer a minimum 40% 'green' products and less than 30% 'red' products		
I understand my menu must be submitted to FTGP for a menu assessment every six-months		
I have attached a copy of my Certification of Registration as a food business to this document		
I have been provided with and agree to comply to the 'Resources - Terms of Use' document, which includes all branding guidelines for the Certified Healthier Vendor logo		
Do you operate all year?		
If no, what months do you operate?		

Fuel to Go & Play® will notify you via email the outcome of your application. You will have permission to use the Healthier Vendor Guide logo from the date of approval and your business will be added to the next edition of the HVG; a copy will be emailed to you.

Declaration:

I, (name of person), _____ the person making this application declare that the information contained in this form is true and correct in every particular.

Signed: _____ **Date:** ____/____/____

For more information contact:

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